

# SHARA EVANS

FUTURIST KEYNOTE SPEAKER



**Shara Evans is a futurist and keynote speaker, helping leaders navigate their way through the latest technologies and advising how they can harness these in their business today to make money, save money + solve problems.**

Shara is highly regarded in the media and is sought after as a commentator on a regular basis - offering insights into what's happening with the latest technologies and trends. Shara has appeared on shows such as Weekend Sunrise, Sky News, The Drum, Lateline, SBS and 7:30. Publications such as The Financial Review, The Australian and Sydney Morning Herald also feature Shara Evans.

▶ [Check out Shara's latest Media updates here](#)

Businesses today are faced with massive Disruption, and with the rate of how fast things are moving it's more important than ever to navigate the landscape effectively. Understanding Innovation and Emerging Technologies are the key to your success. You might ask "How are you going to harness these in your business today?"

Shara understands what's on the horizon and can decode these into strategies that make sense. See below for Shara's keynote topic categories.

▶ [Additional details are on our website](#)

## SPEAKING

Shara's Keynote Speeches cover a wide range of Topics across a broad range of Industries. Her signature style has been applauded by audiences locally and globally for providing the latest insights on what is happening in technology today, and typically have been described as "Mindblowing".

Shara ensures that whatever your strategic priorities are, your audience will be left with impactful key takeaways.

### TOPICS + INDUSTRIES

#### FUTURE OF WORK

How will robots, automation and AI impact the workforce of the 2030s and our everyday lives?

#### EMERGING TECHNOLOGIES

From flying robots, 3D printing to AI. How can you harness these technologies to be effective in your business today?

## INNOVATION

Would you like to get ahead of the investment curve by gaining insight into Hot Industries of the Future? Or, what tomorrow's cities will look like? Understand what innovation truly means and how it will transform our world.

## BANKING, FINANCE + INSURANCE

Facing disruption? Don't despair - find new ways to manage risk, understand valuable new asset classes, and understand what it means for your Industry.

## PRIVACY + SECURITY

From Sci-Fi to boardroom threat, what every business leader needs to know now!

## HEALTHCARE

Will technology let us live longer? What will this mean for older citizens?

## GOVERNMENT

Understanding how the public sector can take advantage of rapidly accelerating technological changes

## PROPERTY MARKET

How can the property sector harness the power of emerging technologies?

## INSPIRING WOMEN IN TECHNOLOGY

The challenges that women in technology face today and how you can fast track your career in this competitive industry.

### Here are what audiences are saying about Shara!



**SHARA IS EASY TO WORK WITH, AND IS HAPPY TO TAILOR HER PRESENTATIONS TO OUR EXACT REQUIREMENTS. I'D HIGHLY RECOMMEND SHARA AS A KEYNOTE SPEAKER FOR ANY TECHNOLOGY THEMED EVENT."**

Bruce Ewan, Project Director - [CeBIT, Hannover Fairs Australia](#)



**I AM QUITE SURE THAT MOST, IF NOT ALL PEOPLE PRESENT LEFT THE AWARDS CEREMONY WITH THEIR MIND BLOWN!"**

Jason Swemmer, [Head of Audit & Risk at Cleanaway Waste Management Limited](#)



**SHARA TAILORED HER CONTENT/EXPERTISE TO OUR AUDIENCE AND IT WAS A PERFECT FIT!"**

Dr Catherine Rymsha, Program Manager, [PCI Security Standards Council Asia-Pacific Community Meeting](#)



**SHARA'S PRESENTATION WAS ABSOLUTELY BRILLIANT, INTERESTING AND ENGAGING. I ACTUALLY HEARD GASPS IN THE AUDIENCE THEY WERE SO ENGAGED."**

Valeria Ignatieva, [Events Lead at Females in IT & Telecommunications \(FITT\)](#)

## BIO

**Technology Futurist Shara Evans is a globally acknowledged Keynote Speaker and widely regarded as one of the world's Top Female Futurists. Highly sought after and in demand by conference producers and media, Shara provides the latest insights and thought provoking ideas on a broad spectrum of issues.**

Regardless of your Industry, Shara's keynote speeches bring together the latest technology innovations and cutting-edge research projects, tying them into strategic insights specifically for your business.

Shara is also a regular media commentator on technology issues — appearing on shows such as Weekend Sunrise, Sky News, The Drum, Lateline, 7:30 and is regularly quoted in publications such as the Financial Review, The Age, Sydney Morning Herald, The Australian and many others.

- ▶ **Shara's latest research is the Future Tech series** — based on ongoing interviews with thought leaders in research labs, vendor labs, telcos, futurists and others — covering a very wide range of topics, such as: new form factors for phones and devices, wearables, implantables, sensors, wireless technologies, holograms, augmented reality, virtual reality, 3D printing, home automation, the Internet of Things, robotics, drones, cars of the future, artificial intelligence, security, privacy, cloud services, and the next wave of innovation.
- ▶ **Shara Evans is also the Founder and CEO of Market Clarity**, an award-winning technology analyst firm that provides insight, intelligence and advice on all aspects of the telecom and emerging technologies markets, as well as the Founder of Telsyte (which she sold to publicly listed UXC), and has been providing innovative research and strategic consulting on telecoms and technology throughout her successful career.

Shara has a long history of working with top scientific research organisations. She was a member of the CeNTIE (CSIRO Centre for Networking Technologies for the Information Economy), Advisory Board from 2002 – 2007, as well as being an Advisor to the Director of the Networking Technologies Laboratory within CSIRO's ICT Centre. Most recently she served as a member of the Expert Review Panel for the Australian Centre for Broadband Innovation (ACBI), a collaborative research initiative by the CSIRO in partnership with NICTA, with foundation funding provided by the NSW Government.

Shara helps her clients understand new product and service opportunities that are being underpinned by emerging technologies. Frequently working with executive, strategy and product teams, Shara gets organisations to think outside the box of what's available today to imagine the world in 10 - 20 years, and assists them in commercialising these concepts into innovative new products and services.

Shara prides herself on taking the time to work with you and your team to tailor her presentations to address the issues directly relevant to your company and industry.

## INTRO

I'm delighted to introduce our keynote speaker Shara Evans. Shara is a Technologist, Futurist + Keynote Speaker. **She is recognised as one of the world's top female futurists, fusing her engineering background with an intuitive understanding of how society is likely to respond to new technologies.** She's also the Founder and CEO of Market Clarity, an award-winning technology analyst firm, and a regular media commentator on technology issues.

**Shara helps her clients understand new product and service opportunities**, as well as threats that are being underpinned by emerging technologies. **Shara is passionate about helping organisations think outside the box** of what's available today to imagine the world in 5 or 10 years, and commercialise these concepts into innovative new products and services.

**Please join me in giving a warm welcome to Shara!**



### NEED PICTURES OF SHARA EVANS ?

- ▶ Profile Shot
- ▶ Publicity Pictures

# AV REQUIREMENTS

Shara presents from her MacBook Pro or MacBook Air Laptop and all presentations are in a Powerpoint 16:9 format compatible for widescreen viewing. Shara's presentations also contain embedded videos. Screen, data projector and sound are all to be provided by client/venue.

## Shara requires:

- A headset (preferred) or lapel mic
- Remote clicker
- Timer - viewable from the stage
- A foldback screen (stage display) - so Shara can view her slides from the stage

An AV test will be required well in advance of Shara going on stage to ensure everything is set up correctly. Please contact to Shara and her team to book in a time in advance.

Shara also requires a bottle of water be available/nearby when she is onstage.

If Shara is conducting a workshop a whiteboard, flip chart, markers and other materials may be required.

If you have any questions, please ensure your AV team contacts Shara and her team in advance.

# THANK YOU!

▶ [VISIT OUR WEBSITE FOR MORE INFORMATION ON BOOKING SHARA NOW!](#)



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