

## Press Release

### Technology Futurist Shara Evans to Keynote ISACA's North America CACS Conference

**Rolling Meadows, IL, USA (5 March 2018)** — Technology futurist Shara Evans will deliver the closing keynote address at ISACA's [2018 North America CACS Conference](#) for information systems audit, assurance, control, governance and security professionals, taking place 30 April-2 May 2018 in Chicago, Illinois.

Evans' keynote presentation will focus on the security, privacy and ethics challenges in our digital future. These include the personal and strategic business implications of artificial intelligence, drones, robots, facial recognition, augmented reality, the Internet of Things and other emerging technologies. Evans' intuitive understanding of how society is likely to respond to new technologies – as well as risks in this brave new world of ubiquitous connectivity – is informed by her engineering background and expertise as founder and chief executive officer of Market Clarity, an award-winning analyst firm that provides emerging technology and telecom market insights, intelligence and advice.

"Most people are used to gradual changes, but we've now hit a curve in our technological advancement where the baseline is already high and we're doubling capabilities every 18 to 24 months," Evans said. "Wonderful advances can come from using a given technology, and conversely, technology can be used to threaten our security and privacy. We really need to think further ahead about technology opportunities, risks and the consequences of failing to take action, whether it be missing out on huge opportunities, loss of competitive advantage, or lack of planning for the impact of automation."

Joining Evans in addressing conference attendees will be opening keynote presenter, TED speaker and best-seller author – and former graffiti artist – Erik Wahl on the discipline of creativity and turning ideas into action.

IT audit, risk, cybersecurity and governance professionals will gather at the [Hilton Chicago](#) to examine fast-evolving trends, technologies and career strategies – and earn up to 39 continuing professional education (CPE) hours. The most popular sessions to date include cloud security, blockchain technology, risk assessment and management, cybersecurity audits, and effective information technology governance. The 2018 [North America CACS](#) offers more than 100 sessions in tracks covering:

- Big Data, Data Analytics & Visualization
- IT Operations for Auditors
- Risk Management
- Security/Cybersecurity
- IS Audit and Assurance
- IT Leadership: Career and Communications Development
- Governance and Compliance
- Industry Trends & Insights

Attendees also can participate in pre- and post-conference hands-on workshops on topics such as COBIT 5, cybersecurity fundamentals and cybersecurity for auditors, a prep course for the CISA certification, developing and implementing a risk management process, PCI data security standards, and more.

More information and registration for North America CACS is available at [www.isaca.org/NA-CACS](http://www.isaca.org/NA-CACS).

#### About ISACA

Nearing its 50th year, **ISACA** ([isaca.org](http://www.isaca.org)) is a global association helping individuals and enterprises achieve the positive potential of technology. Today's world is powered by technology, and ISACA equips professionals with the knowledge, credentials, education and community to advance their careers and transform their organizations. ISACA leverages the expertise of its half-million engaged professionals in information and cyber security, governance, assurance, risk and innovation, as well as its enterprise performance subsidiary, [CMMI Institute](#), to help advance innovation through technology. ISACA has a presence in more than 188 countries, including more than 215 chapters and offices in both the United States and China.

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